MAXIMIZING POTENTIAL

Donor Bill of Rights and Privacy Policy

Giving should be voluntary, informed, and grounded in trust. Maximizing Potential seeks to fund independent founders, mission-led organizations, and projects that serve communities. Donors and prospective donors should be able to understand our work, evaluate our stewardship, and decide freely whether to support it.

Your rights as a donor

1. **Mission and use of gifts.** Understand our mission, the intended uses of contributions, and our capacity to carry out those purposes.
2. **Responsible leadership.** Know who serves on our governing board and expect careful, accountable oversight of the resources entrusted to us.
3. **Financial transparency.** Receive our most recent financial statements, or a clear explanation if statements are not yet available.
4. **Donor intent.** Expect gifts to be used for the purposes and restrictions accepted when they were given.
5. **Acknowledgment and recognition.** Receive appropriate acknowledgment and recognition that respects your preferences, including a request to remain anonymous.
6. **Confidentiality.** Have personal and donation information handled respectfully and confidentially, subject to lawful disclosure requirements.
7. **Professional relationships.** Expect respectful, professional conduct from everyone acting on behalf of Maximizing Potential.
8. **Clear representation.** Know whether the person requesting support is a volunteer, employee, or paid fundraising representative.
9. **Choice over communications.** Ask to stop fundraising messages and have your preferences honored. Your information will not be shared for another organization's fundraising.
10. **Honest answers.** Ask questions before, during, or after giving and receive prompt, accurate, and candid responses.

Our commitment to donor privacy

Maximizing Potential will not sell, rent, or trade donor information, share it for another organization's fundraising, or send appeals on behalf of other organizations. We will obtain permission before publicly recognizing a donor.

This policy covers donor information received online and offline, including mobile, electronic, written, and spoken communications. We will use it to process and acknowledge gifts, maintain required records, communicate about our work in accordance with donor preferences, and fulfill legal obligations.

Access will be limited to authorized people and service providers who need the information for these purposes. Providers will receive only necessary information and must protect it and not use it for their own marketing. Information may also be disclosed when legally required.

Questions and privacy requests. Direct questions, corrections, recognition preferences, and requests to stop fundraising messages to Josh Williams, President. Records required by law will be retained.

Maximizing Potential is a 501(c)(3) public charity. EIN 42-5292672. Contributions are tax-deductible to the extent permitted by law. IRS guidance

Donor-rights framework: AFP, AHP, CASE, and Giving Institute.